



Bentley Primary School Year with Lunchtime Co.

2024 - 2025

Prepared By
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Making
lunchtime the
highlight
of the day

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Contents

Our Year with You

The Year in Pictures

Next Year

Thank You

Our year
with you

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Summary

Summer holidays are around the corner...

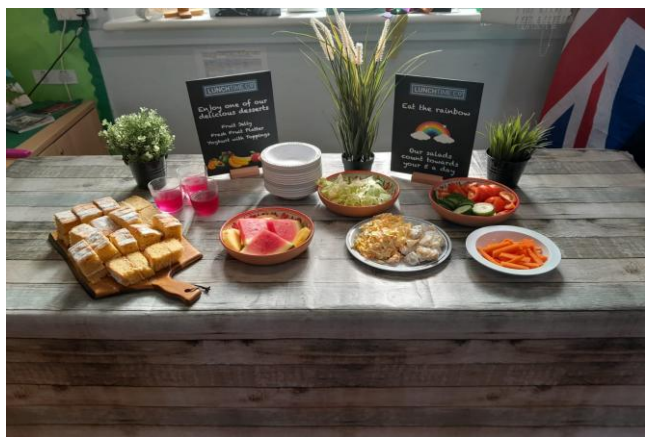
As summer holidays fast approach and everyone starts to look forward to a break after another busy year, we wanted to take a few minutes to look back at the last year with you.

This Year We Have...

- Tailored menus to suit customer preferences
- Many theme days held including, World Book Day, St Georges Day..
- Lunchtime superstar awards presented
- Parent taster sessions, and student engagement
- Refreshed the pick n mix offer, making it more attractive to pupils

The year in pictures

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| LUNCHTIME CO [®] | | | | Marketing Planner | | | | 2024/2025 | | | |
|--|---|---|--|--|---|--|--|-----------|--|--|--|
|  |  |  |  |  |  | | | | | | |
| Back To School Tuesday 19th Sausage Pits or Cheese & Tomato Pasta Crispy Cakes Potatoes & Spaghetti Hoops Fruit Iced Lolly | Ice-Cream Factory Thursday 3rd Chicken or Veggie Nuggets with Skinny Fries & Sweetcorn or Baked Beans Ice Cream Factory | Bonfire Night Tuesday 5th Bangers & Mash with Baked Beans Snap Crackle & Pop Cake | Christmas Lunch (date to agree) Traditional Roast with Seasonal Vegetables and Yorkshire Pudding Festive Dessert | Taste of America Thursday 19th Hot Dog in a Bun Served with Curry Fries, BBQ Beans Chocolate Sponge & Chocolate Custard | Forever Friends Day Tuesday 12th Fish Fingers, Chips & Spaghetti Rings Smiley Face Cookie | | | | | | |
|  |  |  |  |  | | | | | | | |
| World Book Day Thursday 8th Bathurger or Lord Voldemort Veggie Burger with Mr. Skinny Chips, Jack's Magic Beans <i>Chocolate & Chocolate</i> | St George's Celebration Wednesday 27th The Full English Sausage or Vegetarian Sausage, Bacon, Hash Brown & Baked Beans | Italian Day Thursday 19th Street Food Pasta Pot Choose From Cheese Sauce, Bolognese Served with Garlic Bread & Salad Bar | Kings Birthday Party Tuesday 17th Warm Sausage Roll, Chicken Rites, Pasta Square, Tortilla Chips, Cucumber, Carrot stick & Ketchup | Leaver Day (date to agree) Choose Your Favorite Meal & Dessert | | | | | | | |

Next year

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Added Value

- New & refreshed marketing calendar
- Chef Schools & Cookery Sessions
- Parent evening tasters sessions
- Taster sessions
- Student survey's
- School councils
- Sticker campaigns

Focus Areas

- Continue engaging with pupils to ensure lunch menu meets the needs of our diverse customers in school.
- A partnership approach with schools to improve the lunchtime experience

Thank you

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Thank You to Everyone

Thank you for your continued support this year and we look forward to our continued partnership with you next year. Roll on September when we can welcome all the wonderful pupils back and the new ones too.

We would like to wish you, all the school staff, governors, and pupils a wonderful summer break. Let's hope the sun shines for everyone.



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For further information, please contact me

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